

“The Place of the Swiss Social
Sciences & Humanities
in the EU Horizon 2020”



ZUZU

Organised by the Swiss Academy of Humanities
and Social Sciences (SAHS) in collaboration
with Euresearch and All European Academies (ALLEA)

Kursaal Berne
24 Mai 2012



Schweizerische Akademie der Geistes- und Sozialwissenschaften
Académie suisse des sciences humaines et sociales

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Introduction

The next EU framework programme for Research and Innovation “Horizon 2020”, running from 2014 – 2020 with a proposed budget of € 80 billion, is designed to secure Europe’s global competitiveness. The third part of the programme “Societal Challenges” refers explicitly to research in social sciences and humanities that is considered to be an important element for addressing the challenges outlined in the document by the EU Commission (see page 6). The conference will focus on one of the core challenges entitled “Inclusive, Innovative and Secure Societies”.

Structure

Four keynote speakers in the morning will inform the SSH researchers in Switzerland about the structure and context of the EU’s next framework programme, pointing out Swiss and EU interests and expectations with regard to “Horizon 2020”. Best practices based on experiences gained in earlier framework programmes will also be outlined. In the afternoon, five workshops will examine the main topics of the SSH Challenge 6, that is to say “Inclusive Societies”, “Intelligent Growth», “EU as a Global Actor”, “Diversity, Beliefs and Values” and “Sustainable Growth”. The main items on the agenda are to discuss the strengths and the potential of Swiss SSH research from a national and an international point of view, to identify mutual interests of the EU and Swiss SSH researchers and to define possible research questions. The conference aims to contribute to the integration and formulation of SSH concerns in “Horizon 2020” and to the integration of SSH research in Switzerland with a view to future proposal submissions. The crucial issues raised in the discussion may have an impact on the composition of the work programmes. The conference will conclude with a panel discussion that aims to define the next steps to be taken.

Conference languages are German, French and English. Translations cannot be provided.

Workshop Description

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Five parallel sessions on the main topics of the SSH Challenge 6 will be provided in the afternoon.

Workshop I “Inclusive Societies”

The EU paper defines one grand challenge by pointing out the need to build resilient and inclusive societies: “It is essential to identify ways to adapt and improve the European welfare systems, public services and the broader social security dimension of policies in order to achieve cohesion and promote more social and economic equality and intergenerational solidarity” (p. 77). The main keywords for this workshop are thus *social welfare systems, inequalities, resilience, digital inclusiveness, intergenerational issues*. Disciplines addressed: social sciences.

Workshop II “Intelligent Growth”

One further issue raised in the EU paper is how to deal with the increasing amount of information our society relies on. “Enabling all societal actors to interact in the innovation cycle increases the quality, relevance, acceptability and sustainability of innovation outcomes by integrating society’s interests and values. This requires developing specific skills, knowledge and capacities at individual and organisational as well as at national and transnational levels. A scientifically literate, responsible and creative society will be nurtured through the promotion of and research on appropriate science education methods” (p. 80). In this context, the following keywords have to be taken into consideration: *knowledge transfer, dissemination of knowledge, communication, social-network dynamics*. Disciplines addressed: cognitive sciences, linguistics, communication and media sciences, psychology, educational sciences.

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Workshop III “EU as a Global Actor”

One major challenge is outlined by referring to the role of the EU in a globalised world: “Europe’s distinct historical, political, social and cultural system is increasingly confronted with the impact of global changes. In order to further develop its external action in its neighbourhood and beyond and its role as a global actor, Europe has to improve its capacities for defining, prioritising, explaining, assessing and promoting its policy objectives with other world regions and societies to further cooperation or prevent or solve conflicts. In this regard, it also has to improve its capacities for anticipating and responding to the evolution and impacts of globalisation. This requires a greater understanding of the history, cultures and political-economic systems of other world regions, as well as of the role and influence of transnational actors” (p. 77). The relevant keywords for this workshop are *global governance, international cooperation, preventing and solving conflicts, human rights*. Disciplines addressed: political science, constitutional and international law.

Workshop IV “Diversity, Beliefs and Values”

In order to build resilient and inclusive societies, the understanding of the EU’s history as well as the evolution of ideas and values is considered to be essential. “Understanding social transformations in Europe requires analysis of changing democratic practices and expectations as well as of the historical evolution of identities, diversity, territories, religions, cultures and values. This includes a good understanding of the history of European integration” (p. 77). Keywords to be pointed out are thus *historical evolution of identities, cultures and values, impact of circulation of ideas and beliefs and combinations of principles and practices of reciprocity, commonality and equality*. Disciplines addressed: humanities.

Workshop V “Sustainable Growth”

The promotion of a smart, sustainable and inclusive growth implies considerable changes as to the definition of growth and well-being and how they are measured, generated and sustained over time. “Research will analyse the development of sustainable lifestyles and socio-economic behaviours and values and how they relate to paradigms, policies and to the functioning of institutions, markets, firms, governance and belief systems in Europe.” (p. 76). The main keywords relevant for this workshop are *development of sustainable lifestyles and socio-economic behaviours and values, establishment of standards, normalisation process, goal-setting process*. Disciplines addressed: sociology, economics, social psychology.

Source: [http://ec.europa.eu/research/horizon2020/pdf/proposals/com\(2011\)_811_final.pdf#view=fit&pagemode=none](http://ec.europa.eu/research/horizon2020/pdf/proposals/com(2011)_811_final.pdf#view=fit&pagemode=none)

Aims

To inform the SSH researchers in Switzerland about

- the structure and content of the EU’s next framework programme “Horizon 2020”
- the EU interests and expectations with regard to “Horizon 2020”
- conditions, best practice etc. for a successful participation in “Horizon 2020”, based on the experiences gained in earlier framework programmes

To identify

- the strengths and potential of Swiss SSH research from a national and an international point of view
- focal points of Swiss research that could be valorised in “Horizon 2020”
- mutual interests of the EU and Swiss SSH researchers
- the position of Swiss research towards “Horizon 2020”

Outcome:

To contribute to

- the integration and formulation of SSH concerns in “Horizon 2020”
- the composition of the work programmes by defining possible research questions
- the integration of SSH research in Switzerland with a view to future proposal submissions
- Raising the general awareness of and for SSH research

Programme

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- 9.15 Welcome by the organisers (SAHS, Euresearch) – reasons for, aim and structure of the event
Markus Zürcher (SAHS), *Olivier Küttel* (Euresearch)
- 9.30 **Dos and Don'ts in FP Research: Experiences with the past and current SSH programmes**
Regina Schneider (Euresearch)
- 9.50 Questions, Discussion
- 10.05 **“Horizon 2020” – EC Expectations for SSH:** Information on content and structure of the new challenge(s), timing, possibilities for SSH as well as interests and expectations of the EC with regard to the SSH contributions to these challenges (as per May 2012)
Robert Burmanjer (DG Research)
- 10.35 Questions
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- 10.50 – 11.10 Coffee Break
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- 11.10 **Internal Perspective: Strengths and Potential of Swiss SSH Research with regard to “Horizon 2020”**
Walter Leimgruber (SNSF Div. I)
- 11.40 Questions
- 11.55 **External Perspective: Strengths and Potential of Swiss SSH Research with regard to “Horizon 2020”**
Rüdiger Klein (ALLEA)
- 12.30 Questions

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- 12.45 – 14.00 Lunch
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- 14.00 Short presentation of the parallel workshops
Workshop moderators
- 14.20 Transfer to the different workshops
- 14.30 **Parallel workshops to the 5 selected topics all with the same pattern:**
- **Input 1** (interests and expectations, strengths and potential), 10 min
 - **Input 2** (interests and expectations, strengths and potential), 10 min
 - Open Discussion
- Workshop descriptions (see page 4 – 6)**
Workshop speakers and moderators (see page 10)
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- 16.00 – 16.15 Coffee Break
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- 16.15 Short reports from the 5 workshops
Moderators
- 16.45 **Panel Discussion on “Next Steps: what needs to be done? And who is going to do it?”**
Keynote speakers on EC, internal and external perspectives, SNSF representative (international relations)
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- 17.45 Aperitif
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List of Contributors

Plenary Speakers:

- Dr. Robert Burmanjer*, DG Research, Head of Unit
Dr. Rüdiger Klein, Executive Director of All European Academies
Dr. Olivier Küttel, Euresearch, Director,
 National Point Co-ordinator
Prof. Dr. Walter Leimgruber, President of the Swiss National
 Science Foundation SNSF, Division I: SSH
Dr. Regina Schneider, Euresearch, National Contact Point SSH,
 SiS & Security
Dr. Markus Zürcher, Secretary General, SAHS

Workshop Contributors:

I Inclusive Societies

- Prof. Dr. Peter Farago*, Swiss Centre of Expertise in
 the Social Sciences FORS
Prof. Dr. Dominique Joye, Institut des sciences sociales,
 Université de Lausanne
Prof. Dr. Pasqualina Perrig-Chiello, Institut für Psychologie,
 Universität Bern

II Intelligent Growth

- Prof. Dr. Anne-Claude Berthoud*, Centre de linguistique et
 des sciences du langage, Université de Lausanne
Prof. Dr. Wolfgang Mackiewicz, Chair, SSH Expert Advisory
 Group (FP7)
Prof. Dr. Ulrike Landfester, Deutsche Sprache und Literatur,
 Universität St. Gallen

III EU as a Global Actor

- Prof. Dr. Manfred Elsig*, World Trade Institute, Universität Bern
Prof. Dr. Laurent Goetschel, Europainstitut, Universität Basel
Prof. Dr. Sandra Lavenex, Politikwissenschaftliches Institut,
 Universität Luzern

IV Diversity, Beliefs and Values

- Prof. Dr. Christoph Conrad*, Département d'histoire générale,
 Université de Genève
Prof. Dr. Madeleine Herren, Historisches Seminar, Cluster
 Asia-Europe, Universität Heidelberg
Prof. Dr. Barbara Naumann, Deutsches Seminar,
 Universität Zürich

V Sustainable Growth

- Prof. Dr. Aymo Brunetti*, Department of Economics,
 Universität Bern
Prof. Dr. Paul Burger, Programm Nachhaltigkeitsforschung,
 Universität Basel
Dr. Michael Stauffacher, Institute for Environmental Decisions,
 ETH Zürich

Useful Information

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Conference venue:
Kongress und Kursaal AG
Adagio 2–4
Kornhausstrasse 3, Bern

Mobile Phone SAHS: 078 828 03 62
(line open only during the conference)

There will be a secretariat at the conference venue.

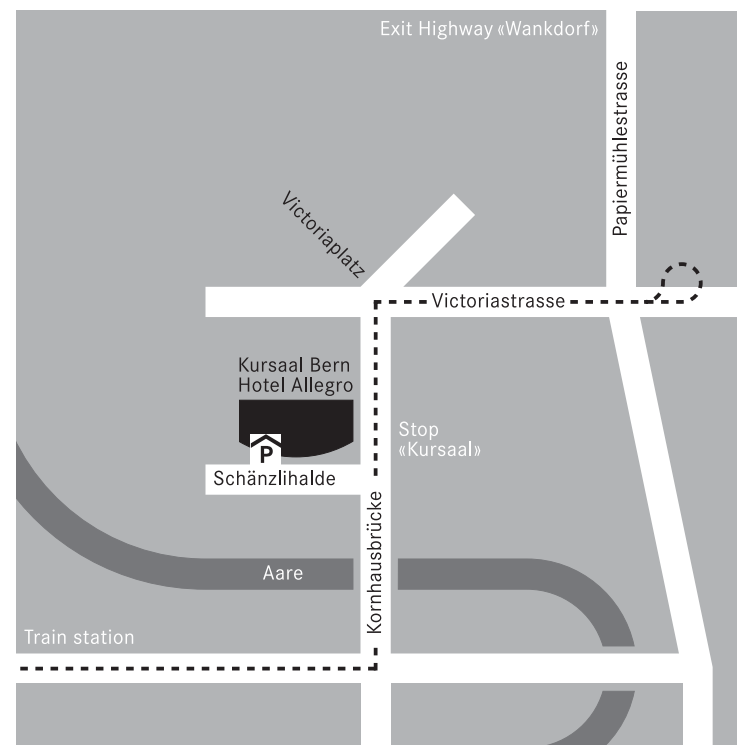
Registration: Please fill in the registration form you find below or register on our website www.sagw.ch/veranstaltungen until **11 Mai 2012**. The number of participants is limited.

Conference fee for regular participants: 60 CHF
Conference fee for students: 40 CHF
The conference fee includes two coffee breaks, lunch and aperitif.

Further information:
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www.sagw.ch/veranstaltungen

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How to get there

Tram N. 9 in the direction of “Guisanplatz”. Stop: “Kursaal”

SAHS

The Swiss Academy of Humanities and Social Sciences (SAHS) serves as an umbrella to more than 60 scientific societies. Around 30'000 individuals are as members of their scientific societies linked to the SAHS and thus form the largest network within the humanities and social sciences. The SAHS is recognized by the Swiss Federation as an agency promoting scientific research. It is committed to facilitate researchers' networking, to promote its disciplines and its young researchers, and to foster the dialogue between science and society. The SAHS is a member of the Swiss Academies of Arts and Sciences.

www.sagw.ch

Euresearch

Euresearch is your Swiss guide to European research and innovation and your Swiss support for European business and innovation. The network is composed of a Head Office in Berne and Regional Offices in each University and (Swiss) Federal Institutes of Technology. Euresearch is mandated by the State Secretariat for Education and Research (SER) as well as by the Federal Office for Professional Education and Technology (OPET) and offers its services to any client based in Switzerland free of charge.

www.euresearch.ch

ALLEA

ALLEA is the Federation of 53 National Academies of Sciences and Humanities in 40 European countries. Member Academies are self-governing communities of leaders of scientific and scholarly enquiry across all fields of the sciences, the social sciences and the humanities. They operate as learned

societies, think-tanks, grant givers, and research performing organisations. ALLEA promotes the exchange of information and experiences between its members, offers European science and society advice from its Member Academies, promotes excellence in science and scholarship and works to strengthen high ethical standards in the conduct of research. Independent from political, commercial and ideological interests, ALLEA's policy work seeks to contribute to improving the framework conditions under which science and scholarship can flourish in Europe and beyond. Jointly with its Member Academies, ALLEA is able to address the full range of structural and policy issues ("policies for science") facing nations and Europe as a whole in the fields of higher education, science, research and innovation.

www.allea.org